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## **INTERNATIONAL BUSINESS AND TRADE**

[ftowne-library.chmsc.edu.ph](http://ftowne-library.chmsc.edu.ph)

# Books



Martin, M. (2021). *International business & trade*. Manila: Unlimited Books Library Services & Publishing Inc.

Pardillo, J. (2021). *International business strategy in emerging markets*. Canada: Society Publishing.

Santos, J. (2021). *Business dynamics in the 21st century*. Canada: Society Publishing.

*Illustrated handbook of trade and global market*. (2021). New York: 3G E-Learning.

*Start-up guide: import and export*. (2021). New York, NY: 3G E-Learning.

Cateora, P. (2020). *International marketing*. New York: McGraw-Hill.

Coleman, A. (2020). *Understanding international trade*. New York: Clanrye International.

Gilbert, A. (2020). *International business in a globalizing world*. New York, NY: Larsen & Keller.

Nakanishi, N. (2019). *The essence of international trade theory*. New Jersey: World Scientific Publishing Co.



Cornett, M. (2018). *Finance: Applications & theory*. New York: McGraw- Hill.

Joshi, M. (2018). *Global business*. Oxford: Oxford University Press.

Hill, C. (2018). *Global business today*. New York: McGraw-Hill Education.

San Mateo, A. (2018). *Business finance*. Manila: Fastbooks Educational Supply Inc.

Yahya, N. (2018). *Fundamentals of operational logistics*. Malaysia: Oxford University Press.

Gaspar, J. (2017). *Introduction to global business: Understanding the international environment and global business functions*. USA: Cengage Learning.

Janavaras, B. (2017). *Global marketing management system*. New Jersey: World Scientific.

## Online Databases

### Approach the Circulation/Reserve In-charge for the USERNAME AND PASSWORD PROQUEST

<https://www.proquest.com/?accountid=207612>

Dau, L. A., Randall, M., & Yeung, B. Y. (2021). Business groups and the study of international business: A coasean synthesis and extension. *Journal of International Business Studies*, 52(2), 161-211. doi:<http://dx.doi.org/10.1057/s41267-020-00395-x>



University of nevada: College of business partners with the state to foster international business relations. (2020, Oct 20). *Targeted News Service* Retrieved from <https://www.proquest.com/wire-feeds/university-nevada-college-business-partners-with/docview/2452086291/se-2?accountid=207612>

Dávid-Barrett, E. (2019). Business unusual: Collective action against bribery in international business. *Crime, Law and Social Change*, 71(2), 151-170. doi:<http://dx.doi.org/10.1007/s10611-017-9715-1>

Skřivan, A. (2019). Book reviews: Between depression and disarmament: The international armaments business, 1919–1939. Jonathan A. grant,. Cambridge, Eng.: Cambridge university press, 2018, 228 pp. appendix. notes. index. tables. \$99.99, hard bound. *Slavic Review*, 78(3), 822-824. doi:<http://dx.doi.org/10.1017/slr.2019.175>

## PHILIPPINE E-JOURNALS

<https://ejournals.ph/index.php>

Jeong, L. & Arcilla, R. G. (2017). Factors Affecting the Filipino Exporters' Participation at the MANILA FAME Trade Fair. *Asia-Pacific Social Science Review*, 17(1). Retrieved from <http://ejournals.ph/form/cite.php?id=11515>

Awad, A. & Yussof, I. . (2017). International \ Trade and Unemployment: Evidence From Selected ASEAN+3 Countries. *DLSU Business & Economics Review*, 27(1). Retrieved from <http://ejournals.ph/form/cite.php?id=11588>

# IGI GLOBAL

<https://www.igi-global.com/gateway/>

Tekin, H. (2021). *How the Global Financial Crisis and International Trade Affected Corporate Decisions?: International Evidence*. In A. Coşkun Özer (Eds.), *Impact of Global Issues on International Trade* (pp. 137-157). IGI Global. <https://doi.org/10.4018/978-1-7998-8314-2.ch008>

Zhang, K., & Liu, Z. (2020). *An Investigation on Fair Trade Business: Opportunities and Challenges*. In I. Management Association (Ed.), *Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications* (pp. 1205-1227). IGI Global. <https://doi.org/10.4018/978-1-7998-0945-6.ch057>

Cambazoğlu, B. (2020). *Trade Protectionism: Pros and Cons*. In A. Coşkun Özer (Eds.), *International Trade Policies in the Era of Globalization* (pp. 94-115). IGI Global. <https://doi.org/10.4018/978-1-5225-9566-3.ch005>



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